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भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**BSNL 3G** ))) **BSNL LIVE**  
Faster than your thoughts 2010

**SALES & MKTG-CM/128/HSC & results/2010-12/26**

**dated : 11.05.2012**

Sub: **Publishing State Board Plus-2 & 10 STD examination results thro' SMS to BSNL Customers – reg.**

Approval of CGM, BSNL, TN Circle is hereby conveyed for publishing the State Board Plus-2 and 10 STD examinations' results through SMS service to BSNL Mobile Customers. In this regard, Marketing-CM unit of Circle office has registered with the Director, Government Examination, Tamilnadu Chennai-6 and will arrange to collect the result data on the respective date of declaration of results. The data will be sent on LAN to the DE/SDE (IT), Salem for publishing the results.

The results shall be made available to BSNL Customers through SMS. The Service will be available as soon as the results are declared by the Directorate of Government Examination, Tamilnadu. BSNL GSM Mobile Customers interested to get the results may send SMS to the short code 53344 as follows:-

Plus-2 (HSC): HSC<space>REGN.NO. (No change in the data structure)

10<sup>th</sup> STD : (The data structure is still awaited from DPI and will be supplied on its receipt & the SMS format can be decided accordingly)

A press note and bulk SMS will be issued/sent in advance by Circle Marketing-CM unit for publicizing the service offered by BSNL to its customers.

**Approved SMS Charges:**

Outgoing SMS (Request) : Rs. 1 / SMS

Incoming SMS (Result Delivery) : Rs. 2 / SMS

**The examination results of Plus-2/10<sup>th</sup> STD are expected to be declared on 22<sup>nd</sup> May 2012/First week of June 2012 respectively.** The actual date of declaration will be intimated after the confirmation from the directorate.

This is for kind information and necessary action.

(V. Balasubramanian)

Deputy General Manager (Mktg-CM)

To

**General Manager (NW-O-CM)**

TN Circle, Coimbatore

Copy to:

All Heads of SSAs, TN Circle

GM(TR)/(F), TN Circle

– for kind information